

Prospect Photo Group Calendar Wins Prestigious Award

Prospect's Photo Group entered their 2009 calendar into the calendar industry's annual National Business Calendar Awards

Competing against professionally produced calendars in the Cause Related class, we learned last December that we had been nominated for an award and we were invited to attend the Awards Presentation Ceremony, held at on 15 January at The London College of Communications, University of The Arts in Elephant and Castle in London.



Three of the Photo Group members; John Barden, Nicola Farnes and Frank Wainwright traveled to London to attend the presentation evening. We firstly viewed a gallery exhibition of all the calendars entered into the competition before taking our front row seats of the crowded lecture theatre for the presentation ceremony.

The nominations were read out and the winners announced in the same way that the Oscars are presented in Hollywood. We waited nervously until it was the turn of our class and the nominations were read out. Imagine our surprise when Prospect Photo Group was announced as the class winner. In a mood of great excitement we went up onto the stage to receive a certificate and a trophy presented by Mr. David Hayward of The London College of Communications and Chairman of the Judges. (The certificate and trophy are now on display in Prospect's Office).



Following the presentation ceremony we enjoyed a buffet reception held in the exhibition hall amongst the calendars and we were pleased to be able to talk about the world of calendars with some of the many industry experts present.

The judging panel was made up of a number of industry professionals and included the TV presenter Paul Atterbury, who is well known in his role as an expert on the TV series *The Antiques Roadshow*. The judges' report had the following to say about our calendar: "The evocative front cover, and the variety and professionalism of the images, made this entry an instant winner. The detail of the subjects portrayed, captured so expertly by this photographic group, conveyed the beauty of plants and people." They also made some constructive comments on how we could improve some details of the calendar design in the future.

The photo group has already started to take photographs for their 2010 calendar and intends to enter the competition again next year.